

SEPTEMBER 15-22 2019

GREAT FORT LAUDERDALE BEER WEEK

#GFLBW

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GREATER FORT LAUDERDALE BEER WEEK

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THE WEEK

OVERVIEW

As the nation's craft beer industry grows exponentially, so has the local Greater Fort Lauderdale craft beer scene. We now boast 18 production breweries & brewpubs with more on the way. We also have a number of craft beer-focused pubs, restaurants, retail stores, and a population ever-warming to the idea that beer should not only taste like something, but taste like something delicious.

Join us for the inaugural #GFLBW - Greater Fort Lauderdale Beer Week, taking place September 15th through 22nd as we highlight the wide variety of craft beer brands enjoyed in the area today with a wide variety of unique events you wouldn't normally find on your calendar.



#GFLBW
GREATER FORT LAUDERDALE



WEEK OF EVENTS

SEPTEMBER 15-22 2019
#GFLBW

For one week, local breweries, bars, restaurants and other venues host events celebrating the culture of craft beer in our community.



FLAGSHIP EVENTS



SOFAR SOUNDS
FORT LAUDERDALE



HAIR CIRCUS
BLOW DRY & BROO



#GFLBW
BREWERY CRAWL

#GFLCBW EVENTS



SEPTEMBER 15-22 2019
#GFLBW

Beer dinners, special releases, brewery events, educational events, food pairings, meet the brewers, outdoor events, style showcase, tap takeovers, brewery crawl, festivals, and charity fund raisers.

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GREATER FORT LAUDERDALE

**BREWERIES |
BREW PUB**

FORT LAUDERDALE:
INVASIVE SPECIES BREWING / LAUDERALE
BREWERY / YEASTY BREWS ARTISINAL BEERS
/ TARPON RIVER BREWING / GULFSTREAM
BREWING CO. / KHOFFNER BREWERY USA /
FLAGLER VILLAGE BREWERY ***COMING SOON:
ORCHESTRATED MINDS BREWING

OAKLAND PARK: FUNKY BUDDHA BREWERY

DANIA BEACH: 3 SONS BREWING

CORAL SPRINGS: BIG BEAR BREWING CO.

POMPANO BEACH:
ODD BREED WILD ALES / BANGIN' BANJO
BREWING COMPANY / HOLY MACKEREL SMALL
BATCH BEERS / THE WEED REAPER
EXPERIMENT BREWERY & TAPROOM / 26
DEGREE BREWING CO. / BROSKI CIDERWORKS
/ ***COMING SOON: DANGEROUS MINDS
BREWING

PLANTATION: MACK HOUSE

HOLLYWOOD BEACH:
HOLLYWOOD BREWING CO.

**GREATER
FORT LAUDERDALE**

**CRAFT
BEER
SCENE**

**CRAFT BEER BAR |
BEER GARDEN**

FORT LAUDERDALE:
LASER WOLF / CHOPS + HOPS / ORIGINAL FAT
CATS / TENTH LEVEL TAVERN / RIVERSIDE
MARKET / RIVERSIDE MARKET-SOUTH / CRAFT
BEER CARTEL / BAR RED BEARD / PARK AND
OCEAN / BOOZE GARDEN / GLITCH BAR / GQ'S
CRAFT HOUSE // TOWNSHIP / TAP 42 /
AMERICAN SOCIAL / RIVERSIDE MARKET /
RIVERSIDE MARKET-SOUTH / AMERICAN ICON
BREWERY KITCHEN & TAPROOM / YARD
HOUSE / THE BRASS TAP / WORLD OF BEER

OAKLAND PARK:
FAT TAP BEER BAR & EATERY / QUVO TACOS
& CRAFT BEER / TATS & TACOS BEER GARDEN

**CORAL SPRINGS: BOTTOMS UP GASTROPUB &
TAP HOUSE**

PLANTATION:
CRAFT ON 14 / THE WATERING HOLE : WINE &
CRAFT BEER BAR / RED ALERT CRAFT BEER
BAR

HOLLYWOOD BEACH:
OLD HOLLYWOOD BEERHOUSE / TIPSY BOAR

2019 PARTNERS

SEPTEMBER 15-22 2019
#GFLBW

BRÖÖ



#CH90SE
54

UniteUs
GROUP



#GFLBW
GREATER FORT LAUDERDALE

SPONSORSHIP OPPORTUNITIES

Our sponsors & partners play an integral role in aiding the #GFLBW - Greater Fort Lauderdale Beer Week showcase all of the amazing breweries, craft beer bars, & brew pubs in the Greater Fort Lauderdale area. The #GFLBW - Greater Fort Lauderdale Beer Week truly appreciates our partners for their dedication and contribution to the event.

GOLD SPONSORSHIP PACKAGE

\$2,500

Host an official #GFLBW event at your business.

Presented as a FEATURED EVENT / SPONSOR OF #GFLBW

Linked logo in website.

Opportunity to create branded footprint at satellite locations.

Company name included with the GFL BEER WEEK Logo.

Rights to the GFL BEER WEEK property mark and logo in pre-approved advertising, marketing, packaging material and co-branded promotions.

Sponsor recognition/logo on all media (print, internet/social media, print media).

Inclusion in all GFL BEER WEEK public relations outreach.

Inclusion in talent VIP Bag - TBD.

Inclusion in Social Media.

Signage also located at Satellite Event locations (signage provided by sponsor).

Collaboration with GFL BEER WEEK

to have unique creative activation at satellite locations.

Onsite promotional opportunities as developed between sponsor and GFL BEER

WEEK, including giveaways, contest, recognitions, in store bounce backs.

Access to create unique content with talent.

SILVER SPONSORSHIP PACKAGE

\$1,500

Host an official #GFLBW event at your business.

Company name included with the GFL BEER WEEK Logo. Rights to the GFL BEER WEEK property mark and logo in pre-approved advertising, marketing, packaging material and co-branded promotions.

Sponsor recognition/logo on all media (print, internet/social media, print media).

Inclusion in all GFL BEER WEEK public relations outreach.

Inclusion in Social Media.

Signage also located at Satellite Event locations (signage provided by sponsor).

Collaboration with GFL BEER WEEK

to have unique creative activation at satellite locations.

Onsite promotional opportunities as developed between sponsor and GFL BEER

WEEK, including giveaways, contest, recognitions, in store bounce backs.

#GFLBW

GREATER FORT LAUDERDALE

#GFLBW SUPPORTER SPONSORSHIP PACKAGE: \$1,000

Host an official #GFLBW event at your business.
Inclusion in all GFL BEER WEEK printed materials.
Inclusion in all ad and social media campaigns leading up to
the GFL BEER WEEK.
Opportunity to create branded footprint.

CUSTOM SPONSORSHIP PACKAGE: \$500

Host an official #GFLBW event at your business.
Inclusion in all ad and social media campaigns leading up to
the GFL BEER WEEK.

CUSTOM SPONSORSHIP PACKAGE



WEBSITE - WWW.GFLBEERWEEK.COM || EMAIL - GFLBEERWEEK@GMAIL.COM



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